



المجلس التصديري للصناعات الغذائية
مصر
FOOD EXPORT COUNCIL
EGYPT

1

UNLOCKING OPPORTUNITIES IN THE INDIAN FOOD MARKET

JUNE 2025



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INTRODUCTION

- Egypt is a leading exporter of processed food, offering high-quality products at competitive prices. With a strong agricultural base and a well-developed food processing industry, Egypt ensures a steady supply that meets international standards.
- Its strategic location provides fast shipping to global markets and reducing costs. The government actively supports the food sector through incentives and trade agreements, making Egyptian processed food more accessible worldwide.
- Growing exports and product diversification show Egypt's commitment to quality and innovation. Businesses looking for reliable suppliers will find Egypt a strong and competitive choice in the global market.



FEC SERVICES



- Exhibitions
- Trade Missions
- Incentives
- Business Support
- Preferential Services
- FEC HUB Members Area “Meetings Space”
- Capacity Building
- Matchmaking & B2B Meetings
- Statistics
- Market Insights & Statistics
- Reliable Business Partners
- Virtual Meetings & Delegation Visits

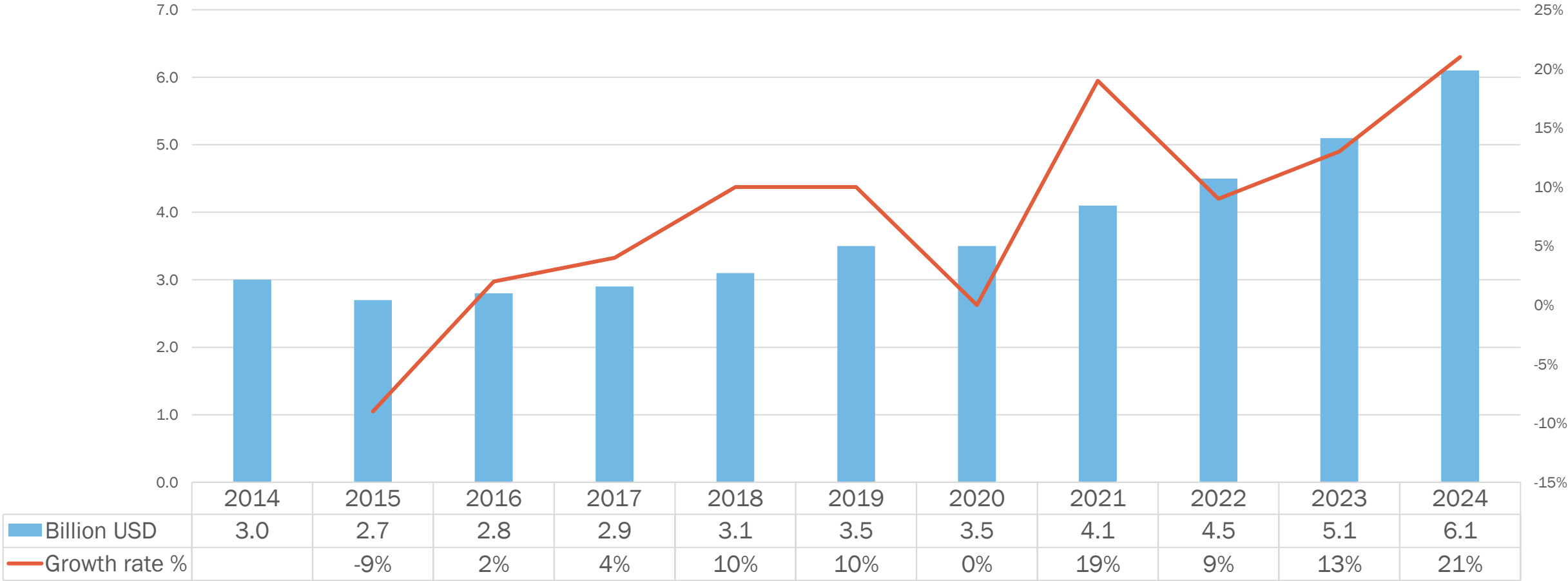


TRADE FIGURES

EGYPT EXPORT FIGURES

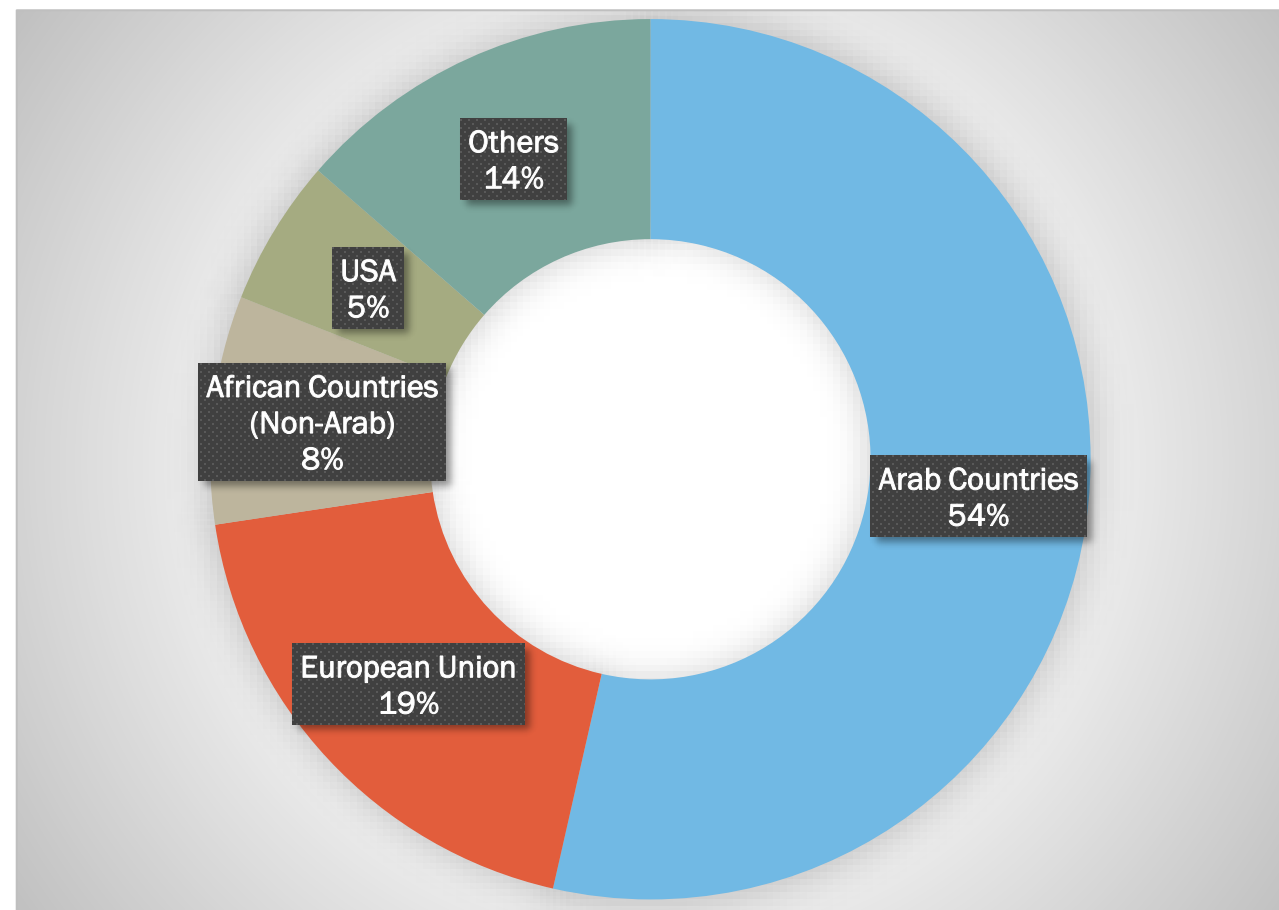
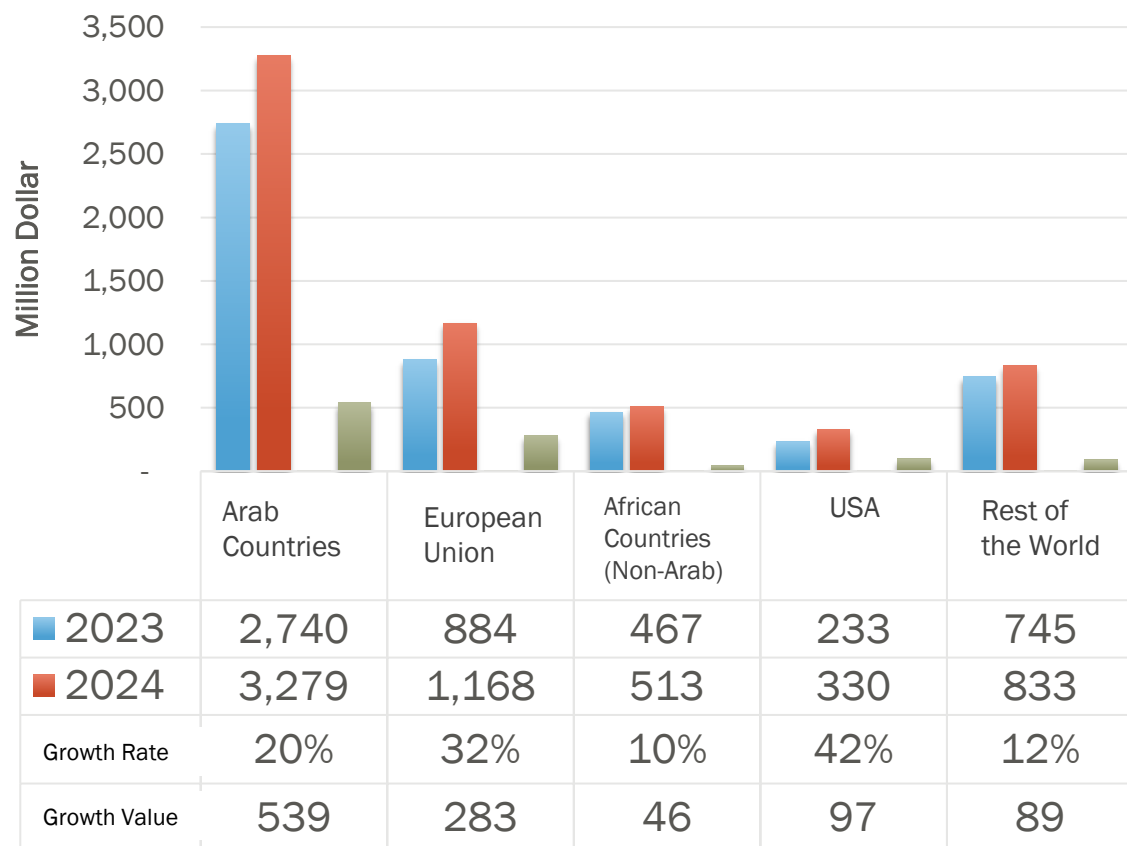
THE EVOLUTION OF EGYPTIAN FOOD EXPORTS FROM 2014 TO 2024

VALUE IN BILLION DOLLARS

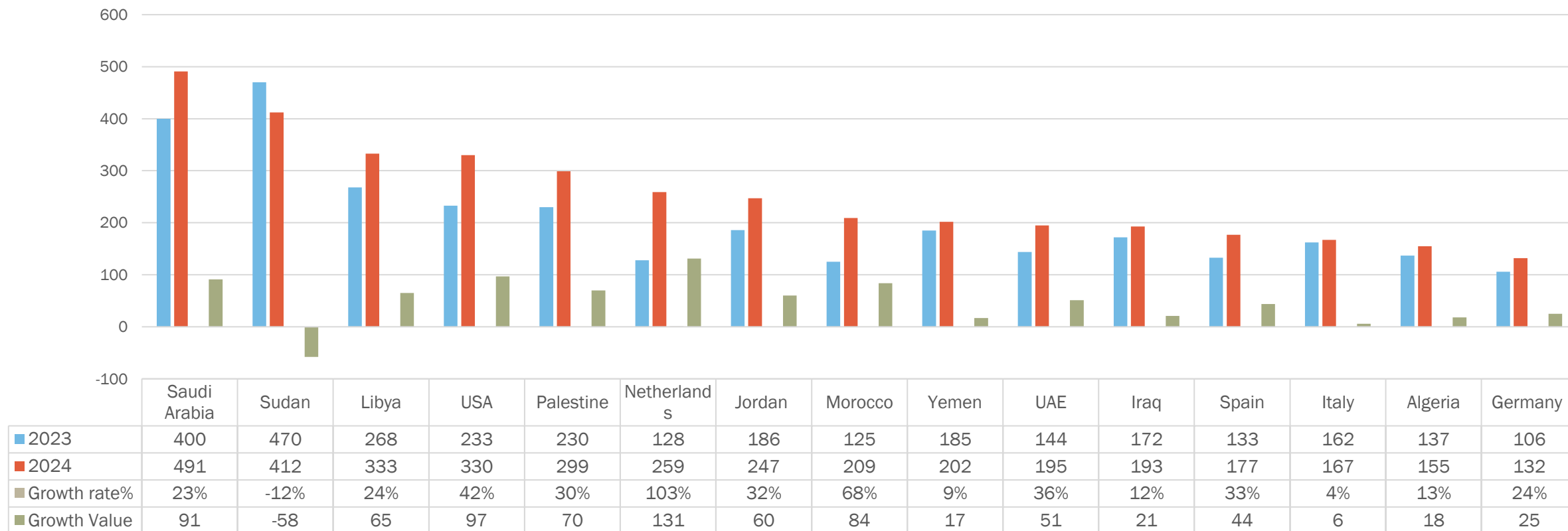


- Total exports in 2024 amounted to \$ 6.1 billion, a growth of 21% compared to exports of the same period of 2023 of \$ 5.1 billion

FOOD EXPORTS TO INTERNATIONAL GROUPS IN 2024 COMPARED TO 2023 VALUE IN MILLION US DOLLARS

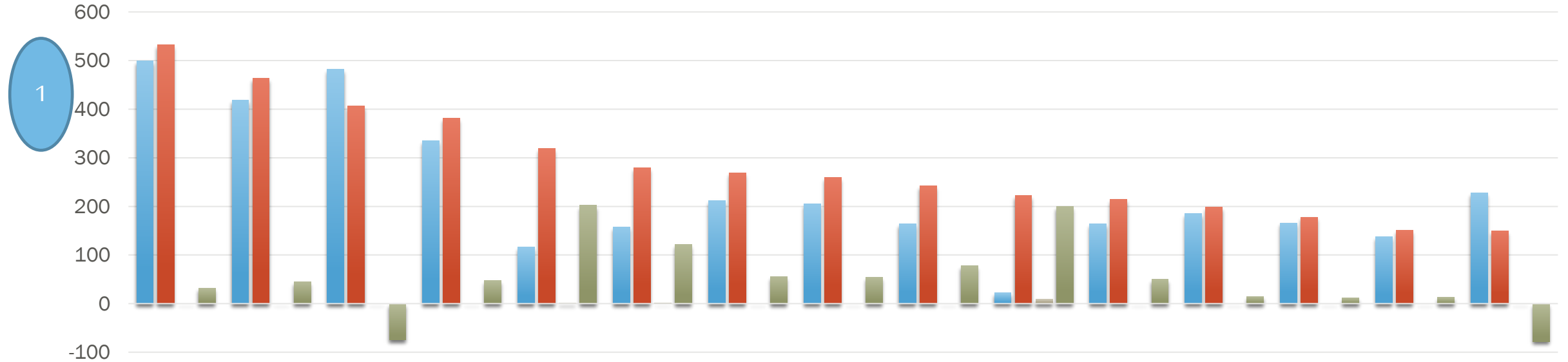


EXPORTS TO THE TOP 15 IMPORTING COUNTRIES IN 2024 COMPARED TO 2023 (VALUE IN MILLION US DOLLARS)



- Exports to the countries shown represent 62% of the total Egyptian food exports during 2024 with a value of \$ 3801 million out of a total export of \$ 6.1 billion.

EXPORTS OF THE MOST IMPORTANT COMMODITIES OF THE FOOD INDUSTRY IN 2024 COMPARED TO 2023 (VALUE IN MILLION DOLLARS)



	Soft drink concentrates	Flour, starch, grits, and malt	Sugar, glucose, and lactose	Frozen strawberries	Edible oils	Juices	Cereal-based preparations and biscuits	Frozen vegetables	Pickled and processed olives	Frozen potatoes	Vegetable preparations	Miscellaneous Food Preparations	Chocolate	Yeasts	Animal Food Preparations
2023	499	418	482	335	117	158	212	205	164	22	164	185	166	138	228
2024	532	464	407	381	319	279	269	260	242	222	214	199	178	151	150
Growth rate%	6%	11%	-16%	14%	172%	77%	27%	26%	47%	923%	30%	8%	7%	9%	-34%
Growth Value	32	45	-75	47	202	122	56	54	78	200	50	15	12	13	-78

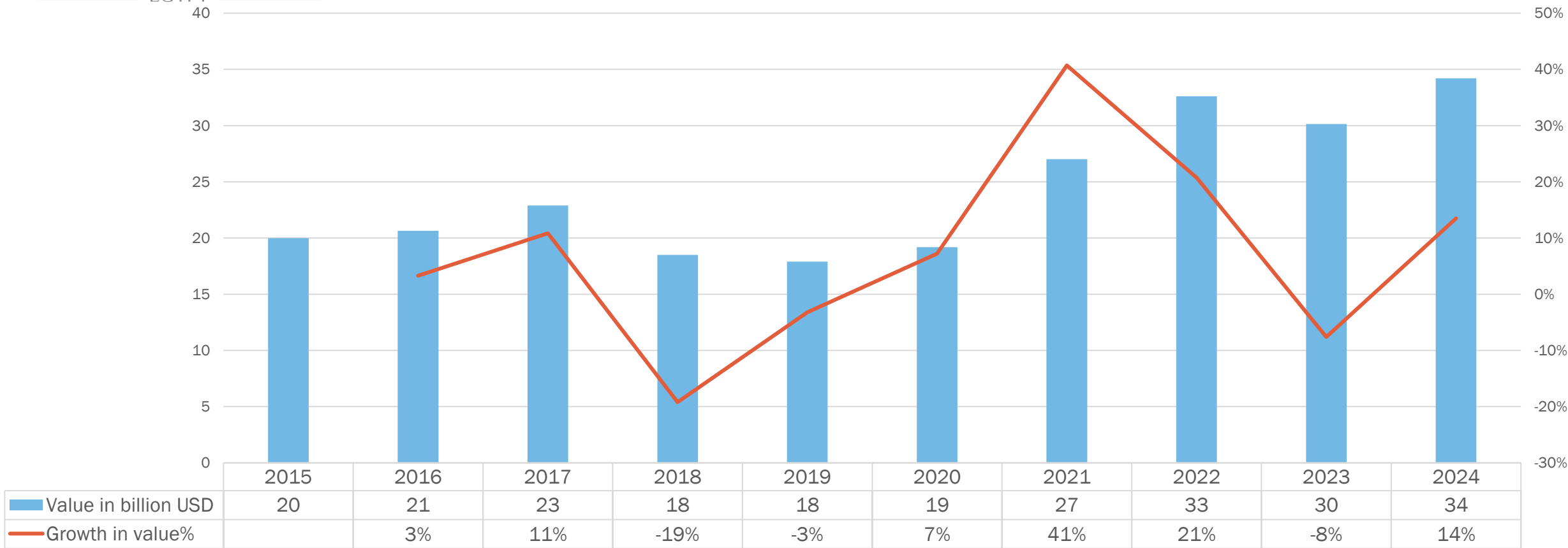
SAMPLE OF PRODUCTS THAT EGYPT'S GLOBAL RANKING POSITION IN 2023 SORTED BY MARKET SHARE

Products		Share in world exports (%)	Ranking in world exports	Value exported in 2023 (Million USD)	Trade balance 2023 (USD thousand)	Annual growth in value between 2019-2023 (% , p.a.)	Annual growth in value between 2022-2023 (% , p.a.)	Annual growth of world imports between 2019-2023 (% , p.a.)
'081110	Frozen strawberries, uncooked or cooked by steaming or boiling, sweetened or not	25.8	1	335521	335099	26	12	4
'071120	Provisionally preserved olives (e.g., using sulphur dioxide gas, in brine, in sulphur water)	18.8	2	21650	21650	9	145	6
		16.2						
'210230	Prepared baking powders		1	38875	38560	114	-14	8
'120241	Groundnuts, in shell (excluding seed for sowing, roasted or otherwise cooked)	15.7	2	64815	64661		4	1
	Provisionally preserved vegetables and vegetable mixtures (e.g., by sulphur dioxide gas)	14.7						
'071190			2	59628	59425	18	19	7
'071220	Dried onions (whole, cut, sliced, broken, or in powder)	10.3	3	48264	48040	15	-20	7
'071010	Frozen potatoes, uncooked or cooked by steaming or boiling	8	5	21704	21681	40	-33	3
	Frozen mixtures of uncooked or cooked vegetables	6.3	4	63793	61571	4	13	4
'110100	Wheat or meslin flour	5.6	5	390692	381007	10	168	10
'200570	Olives prepared or preserved otherwise than by vinegar or acetic acid (excluding frozen)	5.2	6	127906	126827	13	78	5
'210210	Active yeasts	4.7	6	99610	97449	15	12	8
'200710	Homogenized preparations of jams, jellies, marmalades, fruit/nut purées, and nut pastes	3.4	10	21405	20719	102	25	0
'071080	Frozen vegetables, uncooked or cooked (excluding potatoes)	3.3	8	155032	154815	18	-2	5
'210320	Tomato ketchup and other tomato sauces	3.1	9	82702	82454	24	36	11



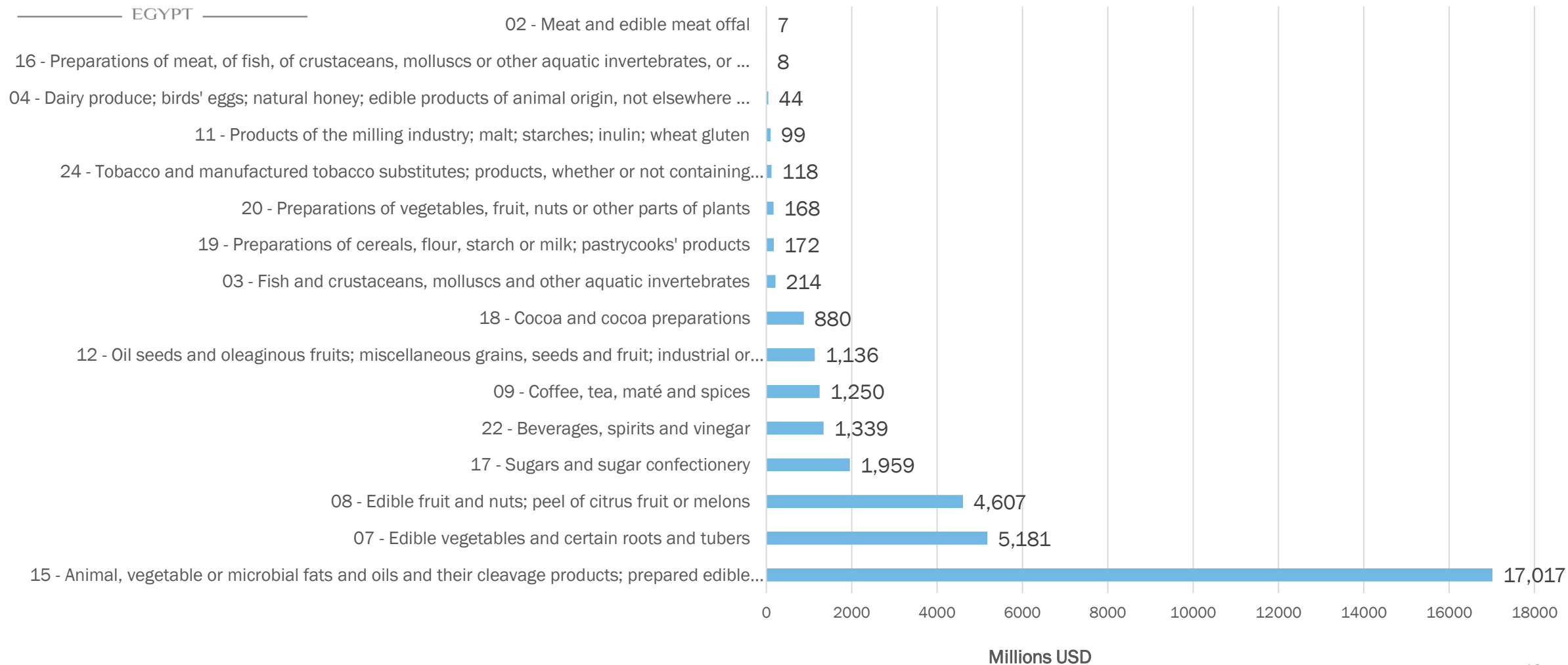
INDIA GLOBAL IMPORTS

INDIA’S FOOD IMPORT TRENDS (2015–2024)

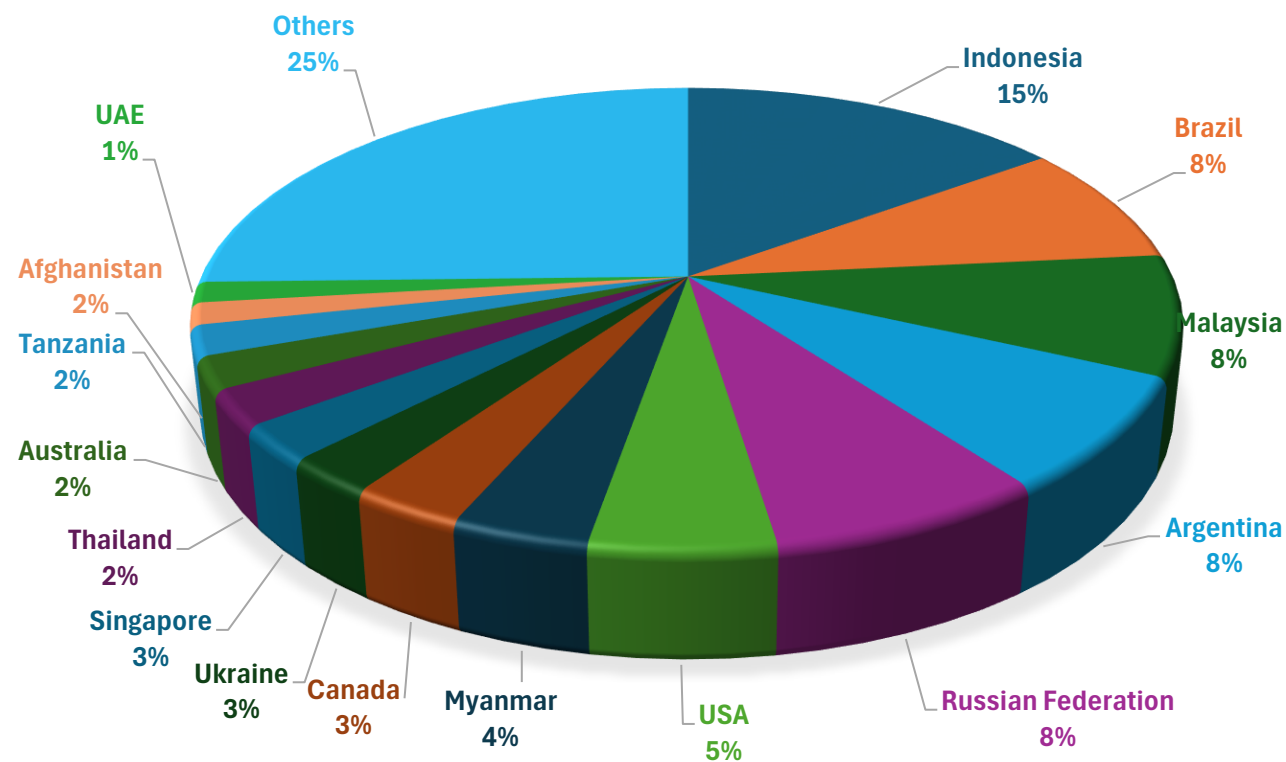


Note: India’s global food imports reached nearly USD 34 billion in 2024, highlighting the country’s strong and diverse demand for agricultural and processed food products.

India's Global Imports by Food Category – HS- 2 Digits



INDIA’S FOOD IMPORTS BY COUNTRY – MARKET SHARE IN 2024



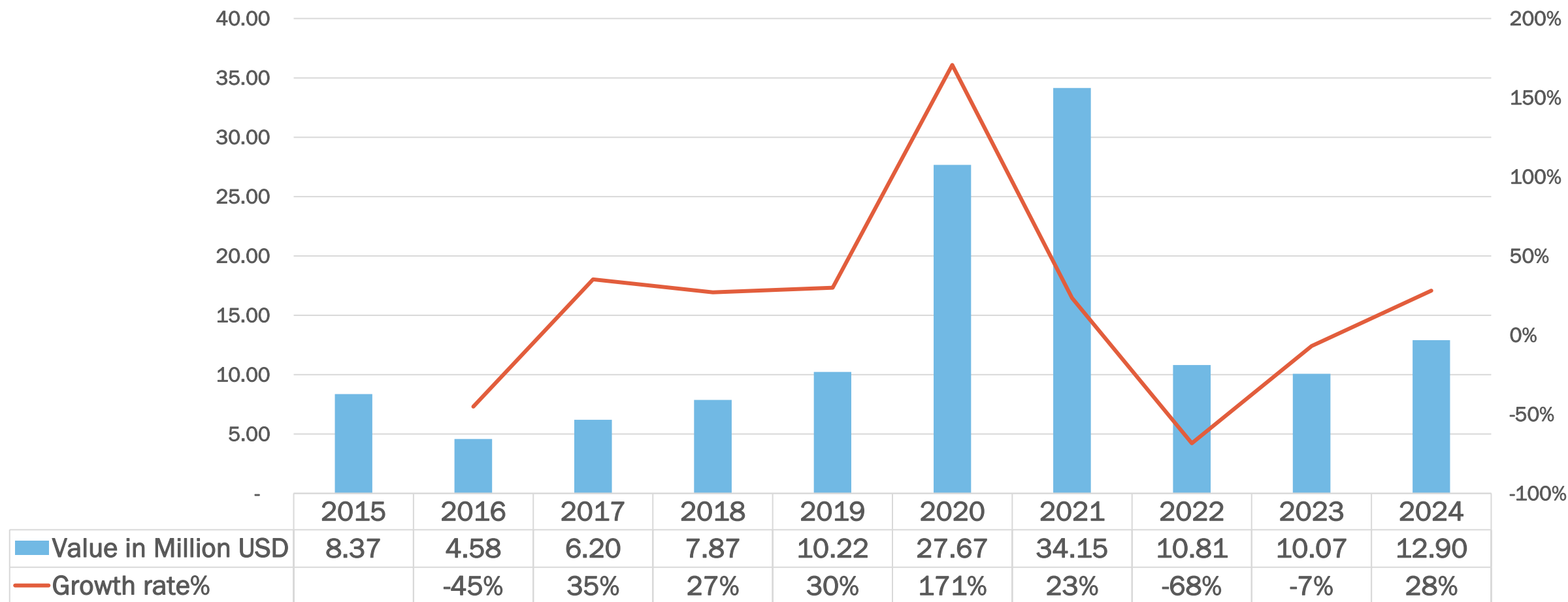
Country	India’s Imported value in million USD
Indonesia	5,126
Brazil	2,891
Malaysia	2,879
Argentina	2,727
Russian Federation	2,646
USA	1,765
Myanmar	1,313
Canada	1,084
Ukraine	876
Singapore	856
Thailand	852
Australia	766
Tanzania	720
Afghanistan	523
UAE	497



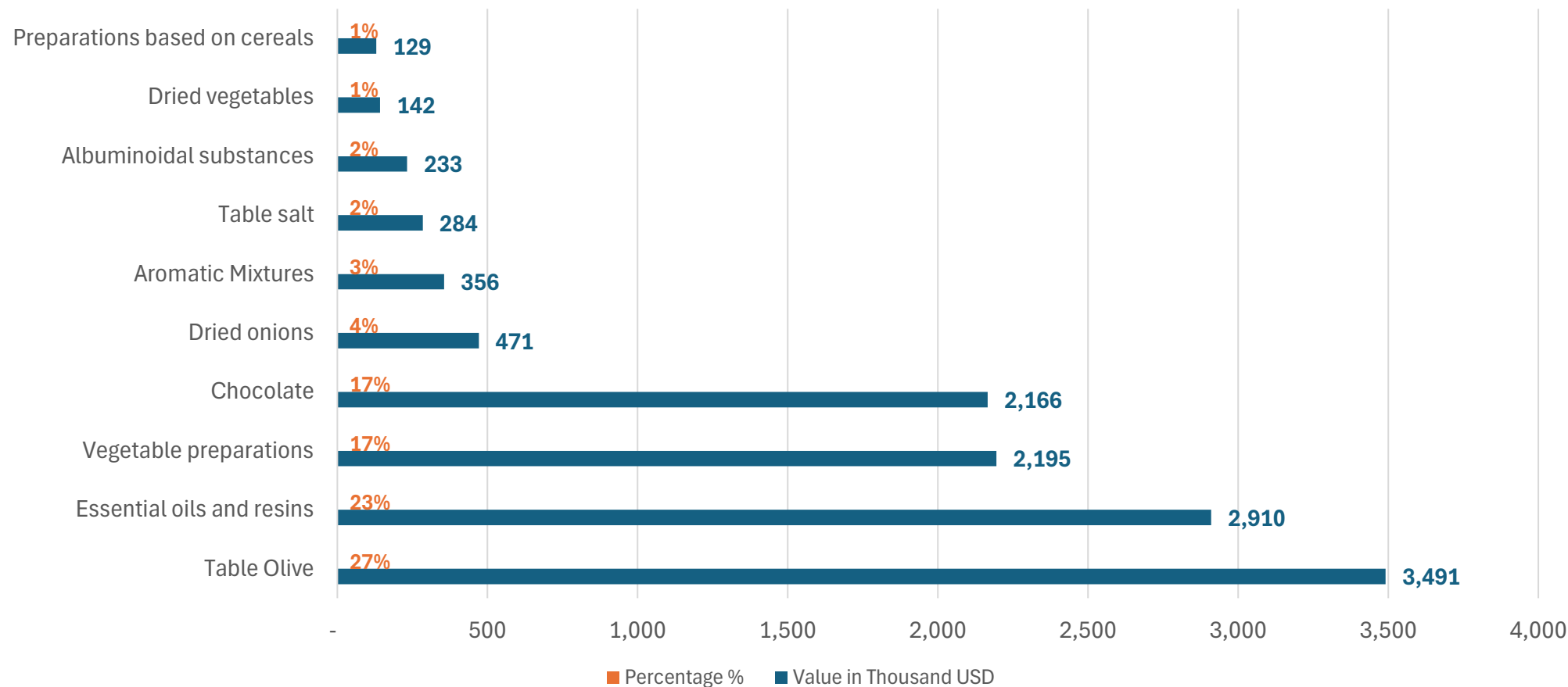
TRADE FIGURES

EGYPT'S TRADE WITH INDIA IN PROCESSED FOOD

YEARLY GROWTH TREND FROM EGYPT TO INDIA (2015-2024)



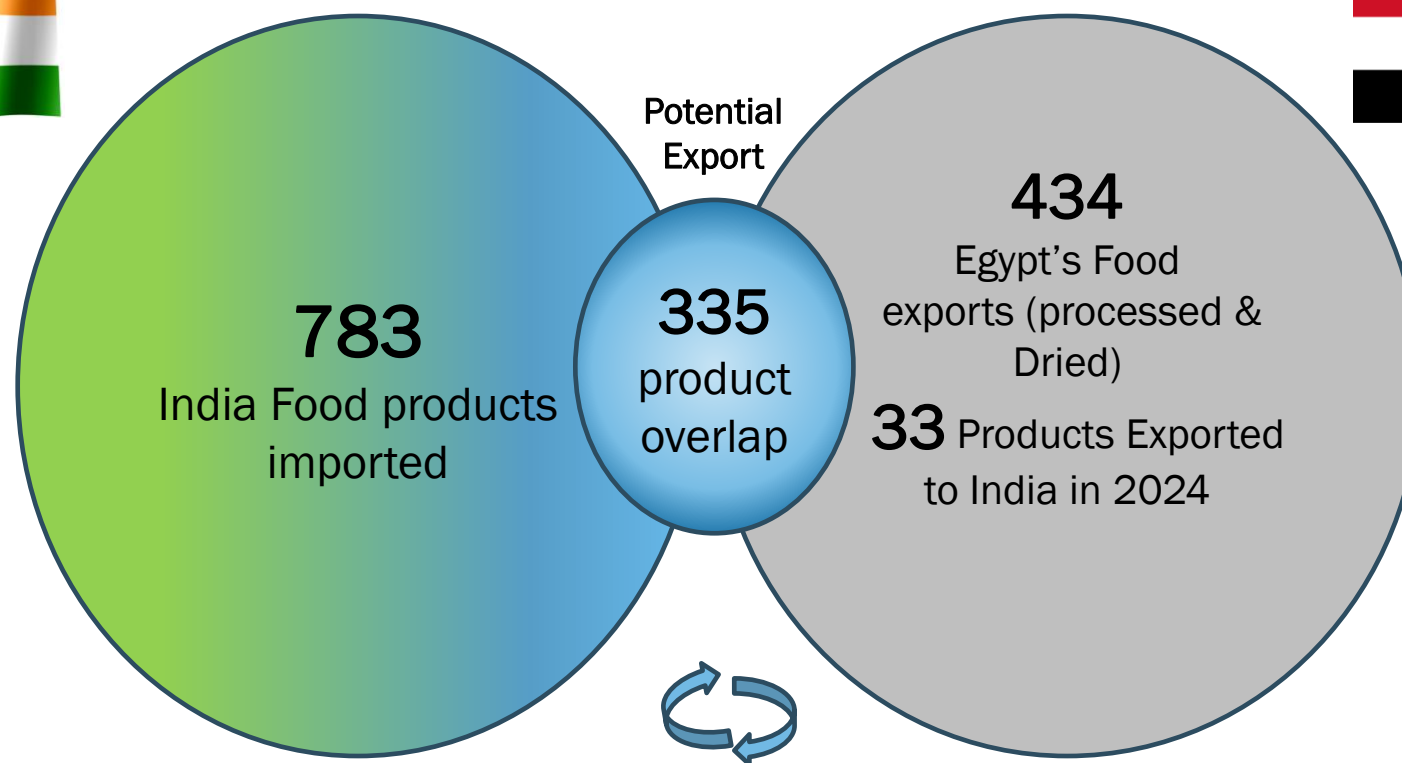
TOP 10 PRODUCTS EGYPT EXPORTED TO INDIA IN 2024



Note: These products represent approximately **96%** of the total 12.3 million USD.

Source: GOEIC

PRODUCT OVERLAP BETWEEN EGYPT AND INDIA IN FOOD SECTOR



In 2024, India imported 783 food products, while Egypt exported 434 processed and dried food products globally. Among them, only 33 Egyptian products were actually exported to India. However, there is an overlap of 335 products between what India imports and what Egypt exports, indicating strong untapped export potential for Egyptian products in the Indian market.

Source: ITC, GOEIC

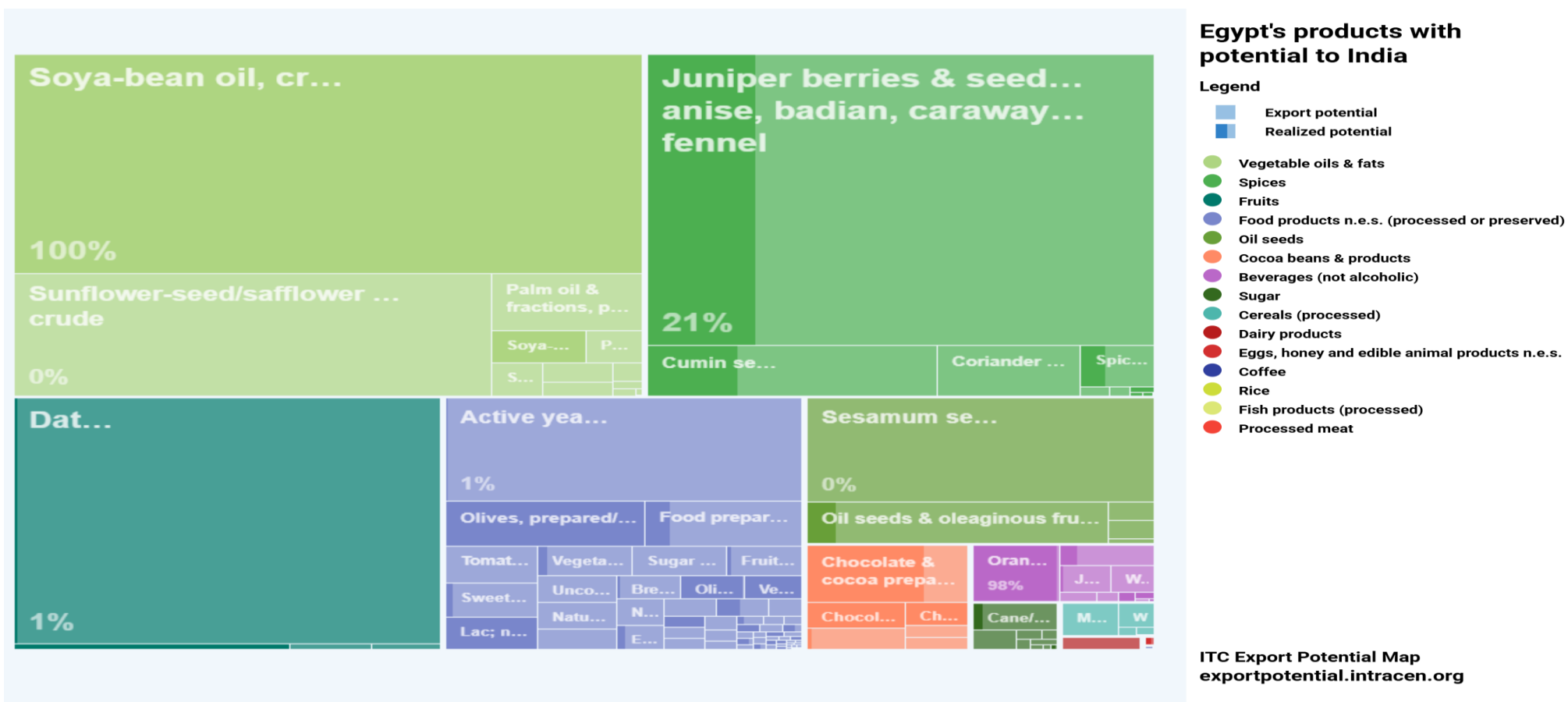
SAMPLE OF HS CODES OVERLAP BETWEEN EGYPT'S EXPORTS WORLDWIDE AND INDIA'S GLOBAL IMPORTS IN 2024

HS Code	Product label	India Imported value in 2024 in Million USD	Egypt Export Value in 2024 in million USD
150710	Crude soya-bean oil, whether or not degummed	4,099	131
151211	Crude sunflower-seed or safflower oil	3,674	35
151190	Palm oil and its fractions, whether or not refined (excl. chemically modified and crude)	2,090	12
170114	Raw cane sugar, in solid form, not containing added flavouring or colouring matter (excl. cane ...	1,679	7
080410	Fresh or dried dates	290	19
170199	Cane or beet sugar and chemically pure sucrose, in solid form (excl. cane and beet sugar containing ...	98	345
150790	Soya-bean oil and its fractions, whether or not refined (excl. chemically modified and crude)	98	29
190590	Bread, pastry, cakes, biscuits and other bakers' wares, whether or not containing cocoa; communion ...	68	58
190230	Pasta, cooked or otherwise prepared (excl. stuffed)	33	25
170490	Sugar confectionery not containing cocoa, incl. white chocolate (excl. chewing gum)	30	61
151219	Sunflower-seed or safflower oil and their fractions, whether or not refined, but not chemically ...	27	81
240311	Water-pipe tobacco (excl. tobacco-free. See subheading note 1.)	23	127
150920	Extra virgin olive oil "EU cat. 1" obtained from the fruit of the olive tree solely by mechanical ...	16	29
190531	Sweet biscuits	14	69

SAMPLE OF HS CODE OVERLAP BETWEEN EGYPT'S EXPORTS TO INDIA AND INDIA'S GLOBAL IMPORTS IN 2024

HS Code	Product label	India Imported value in Million USD (ITC)	Egypt Export Value to India GOEIC
200570	Olives, prepared or preserved otherwise than by vinegar or acetic acid (excl. frozen)	9	3,140,588
180631	Chocolate and other preparations containing cocoa, in blocks, slabs or bars of <= 2 kg, filled	8	2,002,506
071220	Dried onions, whole, cut, sliced, broken or in powder, but not further prepared	3	471,155
071290	Dried vegetables and mixtures of vegetables, whole, cut, sliced, broken or in powder, but not ...	6	142,282
190531	Sweet biscuits	14	122,215
180690	Chocolate and other preparations containing cocoa, in containers or immediate packings of <= ...	80	100,763
200990	Mixtures of fruit juices, incl. grape must, and vegetable juices, unfermented, whether or not ...	2	98,563
180632	Chocolate and other preparations containing cocoa, in blocks, slabs or bars of <= 2 kg (excl. ...	7	62,514
081190	Frozen fruit and nuts, uncooked or cooked by steaming or boiling in water, whether or not sweetened ...	3	59,484
151800	Animal or vegetable fats and oils and their fractions, boiled, oxidised, dehydrated, sulphurised, ...	2	41,790

EGYPT'S HIGH-POTENTIAL FOOD EXPORTS TO INDIA – EXPORT GAPS AND OPPORTUNITIES



Egypt has an estimated unrealized export potential of approximately **65 million USD** to the Indian food market.

Source: ITC, Export potential map

SAMPLE OF EGYPT'S HIGH-POTENTIAL FOOD EXPORTS TO INDIA – EXPORT GAPS AND OPPORTUNITIES

HS Code	Product Description	Export Potential	Baseline Exports	Unrealized Potential
0909Xc	Juniper berries & anise, caraway, fennel seeds	\$13 mn	\$2.7 mn	\$9.9 mn
080410	Dates	\$9 mn	\$77 k	\$8.9 mn
210210	Active yeasts	\$3.2 mn	\$20 k	\$3.1 mn
170199	Cane/beet sugar & pure sucrose	\$210 k	\$26 k	\$184 k
151190	Palm oil & fractions, processed	\$737 k	\$0	\$737 k
210690	Food preparations, n.e.s.	\$611 k	\$99 k	\$512 k
200290	Tomatoes, prepared/preserved, n.e.s.	\$294 k	\$4.1 k	\$290 k
190531	Sweet biscuits	\$271 k	\$24 k	\$247 k
170490	Sugar confectionery	\$241 k	\$0	\$241 k
071190	Vegetables & mixtures, provisionally preserved, n.e.s.	\$244 k	\$26 k	\$218 k
180631	Filled chocolate blocks (≤2kg)	\$804 k	\$585 k	\$218 k
190219	Uncooked pasta, without eggs	\$186 k	\$4.1 k	\$182 k
110812	Maize starch	\$170 k	\$0	\$170 k
091099	Spices, n.e.s.	\$260 k	\$90 k	\$170 k
180610	Cocoa powder, sweetened	\$184 k	\$9.6 k	\$174 k
200799	Fruit jams & similar, n.e.s.	\$192 k	\$14 k	\$177 k
110100	Wheat or meslin flour	\$82 k	\$0	\$82 k
040630	Processed cheese	\$98 k	\$0	\$98 k
180500	Cocoa powder	\$66 k	\$0	\$66 k

RECOMMENDATIONS

1. Target the 335 Overlapping Products

- Egypt currently exports only 33 food products to India, even though there are 335 food products that India imports and Egypt already exports worldwide.

2. Prioritize Products with High Unrealized Export Potential

- Egypt has an estimated unrealized export potential of \$65 million to India.
- Key products include spices (\$9.9M), dates (\$8.9M), yeast (\$3.1M), etc.

3. Strengthen Market Access and Visibility

- Many products are globally exported and imported by India, but not yet traded between the two (e.g., wheat flour, strawberries, sugar, frozen vegetables).

4. Deepen Penetration in Existing Product Successes

- Products like table olives, chocolate, vinegar-preserved vegetables, and dried onions are already performing well in India.



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THANK YOU